

MKM Partners Launches ETF Research Product and Attractive Pricing for ETF Execution

Firm Enters ETF Market With Unique Weekly Report and Highly Competitive Execution

STAMFORD CT, July 13 -- MKM Partners launched a new research product today focused on ETFs (Exchange-Traded Funds). The “ETF Idea Generator,” co-authored by Chief Market Technician Katie Stockton and Derivatives Strategist Jim Strugger, blends technical and derivatives perspectives on actively traded ETFs. Analysis from MKM’s chief economist and fundamental equity research team will be incorporated from time to time. The weekly report will be offered in conjunction with competitive pricing for ETF trades.

“This unique report applies cutting-edge technical tools as a way to identify opportunities in the ever-growing universe of ETFs and options on ETFs,” said Ms. Stockton. Mr. Strugger added, “We leverage our technical and derivatives backgrounds to identify important macro themes and actionable trade ideas.”

“ETFs and ETF options represent an increasingly large percentage of composite volumes,” said MKM Partners CEO Richard R. Castellano, “but valuable idea-generation from sell-side research analysts has been scarce, at best. MKM is pleased to extend our service of our institutional equity client base with this distinctive product and our highly regarded execution capabilities.”

ABOUT MKM PARTNERS

MKM Partners is an institutional equity research, sales and trading firm. Headquartered in Stamford, Connecticut, with offices in New York City, Boston and across the U.S., MKM provides clients with actionable and unbiased economic, technical, derivatives, event-driven and fundamental research and has trade execution abilities in U.S. and foreign equity markets and in U.S. options markets. In addition to offering timely access to its traders and analysts, MKM focuses on delivering exceptional service to institutional clients across its trading and research platforms. More information about MKM Partners can be accessed at www.mkmpartners.com.

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SOURCE: MKM Partners LLC