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Quantitative Survey Group

Custom, Proprietary Data Analytics

Healthcare



Recent/Current Healthcare Case Study: PAD (peripheral artery disease treatment devices)

- 300 interventional cardiologists, interventional radiologists and vascular surgeons who treat peripheral artery disease (PAD)
- Biannual deployment schedule (began Aug '15)
- Key takeaways
 - Rotational is the most common type of atherectomy procedure, followed by directional, orbital and laser
 - Each procedure category has a clear market share leader; generally high satisfaction levels and future usage intentions
 - During angioplasty, plain balloons are currently utilized more frequently than drug coated balloons, but future intentions indicate higher growth potential for drug coated
 - Significant future growth potential for device usage in both coronary atherectomy and in-stent restenosis